



iOS Mobile Learning Workshop

Learn how you can educate, train, and empower your employees in new and engaging ways with powerful “flipped classroom” iOS mobile learning solutions.



Organizations have long struggled to educate and train their employees, often requiring staff to attend cumbersome lecture-style meetings during working hours, reducing productivity and yielding only marginal results. Thanks to powerful new iOS mobile learning apps running on iPad and iPhone, employers can easily disseminate training materials to their staff whenever necessary. And employees can learn wherever they are - from a showroom floor to a back office - on their own time and at their own pace, via an interactive user interface. Join us on October 25 to learn about Professor Kit-Tai Hau's “flipped classroom” learning methodology, MotherApp's innovative mobile learning solution, and why iOS is the perfect platform to deliver the best-in-class training experience to your employees. [Register now](#) for this free workshop, as space is limited.

Workshop Agenda

2:30pm - 3:00pm

Arrival and Registration

3:00pm - 3:10pm

Welcome and Introduction
(MotherApp and Apple Hong Kong)

3:10pm - 4:00pm

Flipped and e-Classroom for Enterprise Staff Development
(Professor Kit-Tai Hau, Choh-Ming Li Professor of Educational Psychology, The Chinese University of Hong Kong)

4:00pm - 4:15pm

Staff Engagement and Empowerment on Mobile: Opportunities and Challenges
(MotherApp)

4:15pm - 4:45pm

Enterprise Mobile Learning Solutions
(MotherApp)

4:45pm - 5:00pm

Coffee Break

5:00pm - 5:30pm

iOS Mobile Learning Case Studies
(Apple Hong Kong)

5:30pm - 6:00pm

Question and Answer Forum

6:00pm - 6:30pm

Networking Cocktail Reception

Where and when

Date

Tuesday, October 25, 2016
2:30pm - 6:30pm

Location

City University of Hong Kong
Lecture Theatre 2510
Li Dak Sum Yip Yio Chin Academic Bldg. (AC2)
88 Tat Chee Ave
Kowloon Tong
Hong Kong

[View Map](#)

[Register now](#). Seating is limited and by invitation only. Preregistration is required and is at no cost.